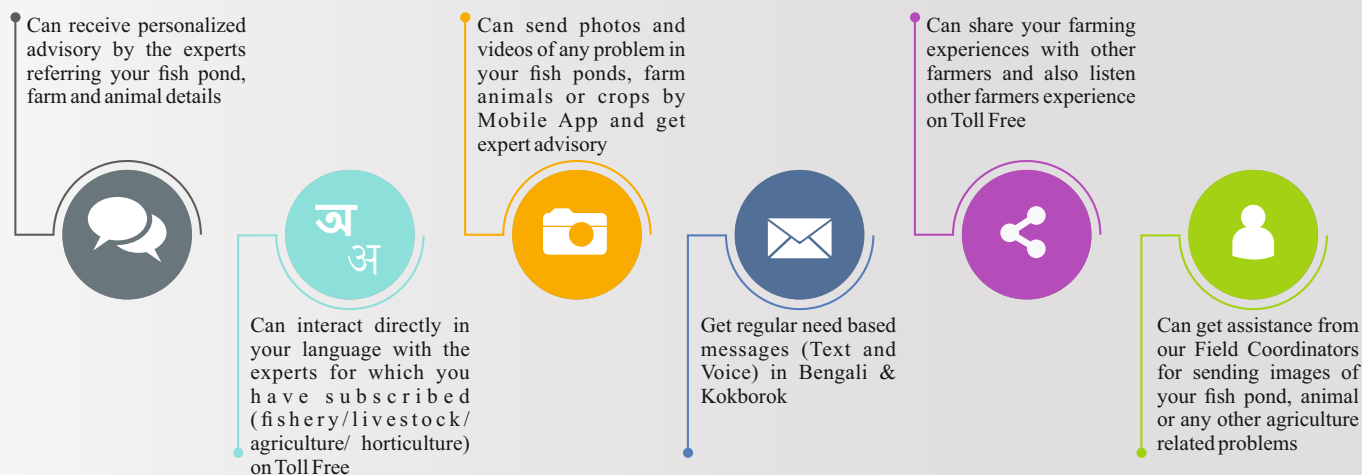




# MATSYA VARTA: Mobile Based Agro-Advisory System in Tripura



## Benefits of Registration



## Information Services



### Fishery

Culture practices of popular fish species in Tripura, disease management practices, hatchery management, fish feed management, post harvest management, marketing of fish and fish products, pond water quality management, ornamental fishery management etc.



### Animal Husbandry

Livestock production and management practices, vaccination, deworming, disease management, post-harvest handling and marketing for important domestic animals such as pig, cattle and poultry/birds etc.



### Agri / Horti

Crop planning, variety selection, package of practices, post-harvest & value addition, etc. of important crops such as rice, maize, pulses, oilseeds, vegetables, fruits, plantation crops, spices & condiments and flowers etc.



### Others

Information on seeds, seedling, organic manure, bio-pesticide, farm implements, disease forecasting, financial institutions (for banking, loan, and crop insurance) and awareness on various agricultural allied schemes.

# Unregistered Farmer

## How to Call



## Registered Farmer

### How to get advisory:

- 01** Call from your registered mobile number to Toll Free Number 1800-102-3141
- 02** Press relevant key to speak to the expert whom you want to talk. For Example, if you are registered for Fishery, Livestock and Agriculture then:
  - Press 1 to speak to Fishery Expert
  - Press 2 to speak to Livestock & Poultry Expert
  - Press 3 to speak to Agriculture Expert
- 03** Give Feedback on the advice received - Press 1, if satisfied or Press 2, if not satisfied

### Other Services:

- 01** Call from your registered mobile number to Toll Free Number 1800-102-3141
- 02** Press 9 for 'Other Services'

### Listen to your 'Past Advice'

- Press 1 to listen to past three conversations held with our experts

### Listen / Record 'Good Practices'

- Press 2 to record or listen good farm practices, then:
  - Press 1 to listen the good farm practices recorded by your fellow farmers
  - Press 2 to record your good farm practices to share with your fellow farmers

### Know Your Registered Mobile & Registration ID:

Just give a missed call on **022-4046-3146** or **022-6852-3146** and you will get an SMS with your Mobile Number & ID number registered for Matsya Varta Project.